

**ORDER**

**Orders**

Order / Rev: **428422**

Alt Order #:

Product Desc: **Est. 5366-FL-26 Spanish Language 9/13**

Estimate: **5366**

Flight Dates: **09/13/16 - 09/26/16**

Original Date / Rev: **09/09/16 / 09/09/16**

Order Type: **GENERAL**

Primary AE: **Carolina Patino**

Sales Office: **MCGPH**

Sales Region: **National**

**Agency**

Name: **Media Financial Services**

Buying Contact: **Roger Rafson**

Billing Contact:

1675 Palm Beach Lakes Blvd.

West Palm Beach, FL 33401

Billing Type: **Cash**

Billing Calendar: **Broadcast**

Billing Cycle: **WEEKLY**

Agency Commission: **15%**

**Advertiser**

Name: **Democratic Congressional Campaign**

Demographic: **A35+**

Product Codes: **PL2 - Issues/Propositions**

Priority: **P-3**

Revenue Codes: **AGY, POL, ISS**

New Business Thru:

Order Separation: **00:30:00**

Advertiser External ID:

Agency External ID:

Unit Code: **General**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/12/16	09/18/16	31	\$13,150.00	\$11,177.50
09/19/16	09/25/16	35	\$14,800.00	\$12,580.00
09/26/16	10/02/16	4	\$1,650.00	\$1,402.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	66	\$27,950.00	\$23,757.50	0.00
October 2016	4	\$1,650.00	\$1,402.50	0.00
<b>Totals</b>	<b>70</b>	<b>\$29,600.00</b>	<b>\$25,160.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolina Patino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCMQ	09/13/16	09/26/16	6a-10a M-F 6a-10a M-F	CM	6a-10a M-F	MTWTF--	1:00	8	\$600.00	P-3	0.00	NM	17	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--		8			\$600.00			0.00			
		Week: 09/19/16	09/25/16	-TWTF--		8			\$600.00			0.00			
		Week: 09/26/16	10/02/16	M-----		1			\$600.00			0.00			
N 2	WCMQ	09/13/16	09/26/16	6a-10a M-F 6a-10a M	CM	6a-10a M	M-----	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----		0			\$0.00			0.00			
		Week: 09/19/16	09/25/16	M-----		1			\$600.00			0.00			
		Week: 09/26/16	10/02/16	-----		0			\$0.00			0.00			
N 3	WCMQ	09/13/16	09/26/16	10a-3p M-F 10a-3p M-F	CM	10a-3p M-F	MTWTF--	1:00	6	\$400.00	P-3	0.00	NM	13	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--		6			\$400.00			0.00			
		Week: 09/19/16	09/25/16	-TWTF--		6			\$400.00			0.00			
		Week: 09/26/16	10/02/16	M-----		1			\$400.00			0.00			
N 4	WCMQ	09/13/16	09/26/16	10a-3p M-F 10a-3p M	CM	10a-3p M	M-----	1:00	6	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----		0			\$0.00			0.00			
		Week: 09/19/16	09/25/16	M-----		1			\$400.00			0.00			
		Week: 09/26/16	10/02/16	-----		0			\$0.00			0.00			

Order / Rev: 428422  
 Alt Order #:  
 Flight Dates: 09/13/16 - 09/26/16

Advertiser: Democratic Congressional Campaign Co  
 Product Desc: Est. 5366-FL-26 Spanish Language 9/13  
 Estimate: 5366  
 WCMQ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WCMQ	09/13/16	09/26/16	3p-7p M-F 3p-7p M-F	CM	3p-7p M-F	MTWTF--	1:00	8	\$500.00	P-3	0.00	NM	17	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--					8	\$500.00		0.00			
		Week: 09/19/16	09/25/16	-TWTF--					8	\$500.00		0.00			
		Week: 09/26/16	10/02/16	M-----					1	\$500.00		0.00			
N 6	WCMQ	09/13/16	09/26/16	3p-7p M-F 3p-7p M	CM	3p-7p M	M-----	1:00	8	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----					0	\$0.00		0.00			
		Week: 09/19/16	09/25/16	M-----					1	\$500.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			
N 7	WCMQ	09/13/16	09/26/16	7p-12a M-F 7p-12a M-F	CM	7p-12a M-F	MTWTF--	1:00	3	\$150.00	P-3	0.00	NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-TWTF--					3	\$150.00		0.00			
		Week: 09/19/16	09/25/16	-TWTF--					3	\$150.00		0.00			
		Week: 09/26/16	10/02/16	M-----					1	\$150.00		0.00			
N 8	WCMQ	09/13/16	09/26/16	7p-12a M-F 7p-12a M-F	CM	7p-12a M-F	M-----	1:00	3	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----					0	\$0.00		0.00			
		Week: 09/19/16	09/25/16	M-----					1	\$150.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			
N 9	WCMQ	09/13/16	09/26/16	6a-10a SA 6a-10a SA	CM	6a-10a SA	-----S-	1:00	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S-					1	\$250.00		0.00			
		Week: 09/19/16	09/25/16	-----S-					1	\$250.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			
N 10	WCMQ	09/13/16	09/26/16	10a-3p SA 10a-3p SA	CM	10a-3p SA	-----S-	1:00	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S-					1	\$250.00		0.00			
		Week: 09/19/16	09/25/16	-----S-					1	\$250.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			
N 11	WCMQ	09/13/16	09/26/16	3p-7p SA 3p-7p SA	CM	3p-7p SA	-----S-	1:00	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S-					1	\$250.00		0.00			
		Week: 09/19/16	09/25/16	-----S-					1	\$250.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			
N 12	WCMQ	09/13/16	09/26/16	6a-10a SU 6a-10a SU	CM	6a-10a SU	-----S	1:00	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S					1	\$250.00		0.00			
		Week: 09/19/16	09/25/16	-----S					1	\$250.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			
N 13	WCMQ	09/13/16	09/26/16	10a-3p SU 10a-3p SU	CM	10a-3p SU	-----S	1:00	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S					1	\$250.00		0.00			
		Week: 09/19/16	09/25/16	-----S					1	\$250.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			
N 14	WCMQ	09/13/16	09/26/16	3p-7p SU 3p-7p SU	CM	3p-7p SU	-----S	1:00	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----S					1	\$250.00		0.00			
		Week: 09/19/16	09/25/16	-----S					1	\$250.00		0.00			
		Week: 09/26/16	10/02/16	-----					0	\$0.00		0.00			

Totals 70 \$29,600.00

## **Leonel Fong (Miami)**

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**From:** message\_bot@radioexchange.com  
**Sent:** Wednesday, September 07, 2016 9:49 AM  
**To:** Evelyn Jose (New York); Barry J. Fischer (Corporate); Leonel Fong (Miami); Carolina Santamarina (Miami); Carolina Patino (Miami)  
**Subject:** WCMQ-FM has received a NEW order - Democratic Congressional Campaign Commit

### **You have received a New Network order from RadioExchange.**

Station: WCMQ-FM

Order #: 3137220

Contract #: 4287222

Flight: 9/13/2016-9/26/2016

Total Dollars/Spots: \$29,600.00/70

Advertiser: Democratic Congressional Campaign Commit

Product: Est. 5366-FL-26 Spanish Language 9/13-9/26

Salesperson: Roger Rafson

Phone: 412 421 2600

Office: PHILADELPHIA

Comment: This is a new order - it will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at [joyce.vordenbaum@genmediapartners.com](mailto:joyce.vordenbaum@genmediapartners.com) (with call letters in subject line) within 24 hours. Thank you.

**PLEASE CLICK HERE AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO <https://www.radioexchange.com>**

<b>STATION:</b>	WCMQ-FM	<b>ORDER#:</b>	3137220	<b>DATE:</b>	09/07/2016
<b>MARKET:</b>	Miami-Ft. Lauderdale-Hollywood, FL	<b>AMOUNT:</b>	\$29,600.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	70	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4287222</b>	
<b>ADVERTISER:</b>	Democratic Congressional Campaign Commit	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est. 5366-FL-26 Spanish Language 9/13-9/26	<b>AGY EST:</b>	5366	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>FLIGHT:</b>	09-13-2016 TO 09-26-2016	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b> 3					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 09/07/2016 08:47	

#### COMMENTS

[Rep Comment] 09/07/2016: This is a new order - it will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) within 24 hours. Thank you.

**THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

**WEEK#1                      9/13/2016 To 9/18/2016                      WK TOT \$13,150.00      WK TOTAL SPOTS 31**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	RT	.TWTF..	6:00AM	10:00AM	60	9/13/2016	9/16/2016	✓ 8	✓ \$600	\$4,800
	3	DT	.TWTF..	10:00AM	3:00PM	60	9/13/2016	9/16/2016	✓ 6	✓ \$400	\$2,400
	5	RT	.TWTF..	3:00PM	7:00PM	60	9/13/2016	9/16/2016	✓ 8	✓ \$500	\$4,000
	7	RT	.TWTF..	7:00PM	12:00AM	60	9/13/2016	9/16/2016	✓ 3	✓ \$150	\$450
	9	W	.....S.	6:00AM	10:00AM	60	9/17/2016	9/17/2016	✓ 1	✓ \$250	\$250
	10	W	.....S.	10:00AM	3:00PM	60	9/17/2016	9/17/2016	✓ 1	✓ \$250	\$250
	11	RT	.....S.	3:00PM	7:00PM	60	9/17/2016	9/17/2016	✓ 1	✓ \$250	\$250
	12	W	.....S	6:00AM	10:00AM	60	9/18/2016	9/18/2016	✓ 1	✓ \$250	\$250
	13	W	.....S	10:00AM	3:00PM	60	9/18/2016	9/18/2016	✓ 1	✓ \$250	\$250
	14	RT	.....S	3:00PM	7:00PM	60	9/18/2016	9/18/2016	✓ 1	✓ \$250	\$250

<b>STATION:</b>	WCMQ-FM	<b>ORDER#:</b>	3137220	<b>DATE:</b>	09/07/2016
<b>MARKET:</b>	Miami-Ft. Lauderdale-Hollywood, FL	<b>AMOUNT:</b>	\$29,600.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	70	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4287222</b>	
<b>ADVERTISER:</b>	Democratic Congressional Campaign Commit	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est. 5366-FL-26 Spanish Language 9/13-9/26	<b>AGY EST:</b>	5366	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>FLIGHT:</b>	09-13-2016 TO 09-26-2016	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b> 3					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 09/07/2016 08:47	

**WEEK#2**
**9/19/2016 To 9/25/2016**
**WK TOT \$14,800.00 WK TOTAL SPOTS 35**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	RT	.TWTF..	6:00AM	10:00AM	60	9/20/2016	9/23/2016	✓ 8	✓ \$600	\$4,800
	2	RT	M.....	6:00AM	10:00AM	60	9/19/2016	9/19/2016	✓ 1	✓ \$600	\$600
	3	DT	.TWTF..	10:00AM	3:00PM	60	9/20/2016	9/23/2016	✓ 6	✓ \$400	\$2,400
	4	DT	M.....	10:00AM	3:00PM	60	9/19/2016	9/19/2016	✓ 1	✓ \$400	\$400
	5	RT	.TWTF..	3:00PM	7:00PM	60	9/20/2016	9/23/2016	✓ 8	✓ \$500	\$4,000
	6	RT	M.....	3:00PM	7:00PM	60	9/19/2016	9/19/2016	✓ 1	✓ \$500	\$500
	7	RT	.TWTF..	7:00PM	12:00AM	60	9/20/2016	9/23/2016	✓ 3	✓ \$150	\$450
	8	RT	M.....	7:00PM	12:00AM	60	9/19/2016	9/19/2016	✓ 1	✓ \$150	\$150
	9	W	.....S.	6:00AM	10:00AM	60	9/24/2016	9/24/2016	✓ 1	✓ \$250	\$250
	10	W	.....S.	10:00AM	3:00PM	60	9/24/2016	9/24/2016	✓ 1	✓ \$250	\$250
	11	RT	.....S.	3:00PM	7:00PM	60	9/24/2016	9/24/2016	✓ 1	✓ \$250	\$250
	12	W	.....S	6:00AM	10:00AM	60	9/25/2016	9/25/2016	✓ 1	✓ \$250	\$250
	13	W	.....S	10:00AM	3:00PM	60	9/25/2016	9/25/2016	✓ 1	✓ \$250	\$250
	14	RT	.....S	3:00PM	7:00PM	60	9/25/2016	9/25/2016	✓ 1	✓ \$250	\$250

<b>STATION:</b>	WCMQ-FM	<b>ORDER#:</b>	3137220	<b>DATE:</b>	09/07/2016
<b>MARKET:</b>	Miami-Ft. Lauderdale-Hollywood, FL	<b>AMOUNT:</b>	\$29,600.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	70	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4287222</b>	
<b>ADVERTISER:</b>	Democratic Congressional Campaign Commit	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est. 5366-FL-26 Spanish Language 9/13-9/26	<b>AGY EST:</b>	5366	1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401	
<b>FLIGHT:</b>	09-13-2016 TO 09-26-2016	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b> 3					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 09/07/2016 08:47	

WEEK#3      9/26/2016 To 9/26/2016      WK TOT \$1,650.00      WK TOTAL SPOTS 4

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2	RT	M.....	6:00AM	10:00AM	60	9/26/2016	9/26/2016	✓ 1	✓ \$600	\$600
	4	DT	M.....	10:00AM	3:00PM	60	9/26/2016	9/26/2016	✓ 1	✓ \$400	\$400
	6	RT	M.....	3:00PM	7:00PM	60	9/26/2016	9/26/2016	✓ 1	✓ \$500	\$500
	8	RT	M.....	7:00PM	12:00AM	60	9/26/2016	9/26/2016	✓ 1	✓ \$150	\$150

TOTAL	Sep	Oct												Total
SPOT	66	4												70
CASH	27,950.0	1,650.00												29,600.0
TOTAL	27,950.0	1,650.00												29,600.0